COOKIES: Cookies policy (STAFF)

INFORMATION ABOUT *COOKIES*

Due to the coming into force of the amendment to the «Law on Services of the Information Society» (LSSICE) established by Spanish Royal Decree 13/2012, it is mandatory to obtain the express consent of the user of all web pages that use non-essential *cookies* before browsing them.

WHAT ARE *COOKIES*?

Cookies and other similar technologies such as local shared objects, flash *cookies* or pixels, are tools used by Web servers to store and retrieve information about their visitors, as well as to enable the proper functioning of the site.

Through using these devices, the Web server is able to remember some data concerning the user, such as their preferences for viewing the server's pages, their name and password, products that interest them most, etc.

COOKIES AFFECTED BY, AND *COOKIES* EXEMPT FROM REGULATIONS

According to the EU directive, the *cookies* that require the user's informed consent are analysis, advertising and affiliation *cookies*, while technical cookies and those that are necessary for the operation of the website or the provision of services expressly requested by the user are exempt.

WHAT KIND OF *COOKIES* ARE THERE?

DEPENDING ON THE PURPOSE

- **Technical and functional *cookies***: allow the user to navigate through a website, platform or application and the use of the different options or services that exist in it like, for example., control traffic and the communication of data, identify the session, access restricted access areas, record order details, carry out the purchase process of an order, carry out the registration or participation in an event, use security elements during navigation, store contents for the dissemination of videos or sound or share content through social networks. They include personalisation *cookies*, which allow the user to access the service with some general characteristics predefined based on a series of criteria in the user terminal such as, for example, the language, the type of browser, the regional configuration from where the service is accessed, etc*.*
- **Analytical *cookies***: allow the controller to monitor and analyse the behaviour of the users of the websites they are linked to. The information collected by this type of *cookie* is used to measure the activity of the websites, application or platform and to carry out browsing profiling of the users of said sites, applications and platforms, with the purpose of introducing improvements in the analysis of the user data carried out by service users.
- **Advertising cookies**: allow management, in the most efficient way possible, of advertising spaces which, if applicable, the editor has included in a website, application or platform from where requested service is provided based on data such as the edited content or frequency with which advertisements are made.
- **Behavioural advertising *cookies***: collect information on the user's personal preferences and choices (*retargeting*) in order to allow management, in the most efficient way possible, of the advertising spaces which, if applicable, the editor has included in a website, application or platform from where the requested service is provided. **More info**at:
  http://www.lssi.gob.es/Paginas/politica-cookies.aspx and Guide on the use of AEPD cookies.
- **Social *cookies***: established by the social network platforms in the services to allow content to be shared with friends and networks. The social media platforms have the ability to track activity online outside the Services. This may affect the content and messages seen in other services used.
- **Affiliate *cookies***: allow you to track visits through links from other websites, with which the website establishes affiliate agreements (affiliate companies).
- **Security *cookies***: store encrypted information to avoid the stored data in them being **vulnerable** to malicious attacks by third parties. **They are only used in HTTPS connections.**

ACCORDING TO THE PROPERTY

- **Own *cookies***: are sent to the user's terminal team from a team or power managed by the own editor and from where the requested service is provided by the user.

- **Third party *cookies***: are sent to the user's terminal team from a team or power which <u>is not managed by the editor</u>, but by another body which processes data obtained through the cookies.

DEPENDING ON THE STORAGE PERIOD

- **Session *cookies***: are a type of *cookie* designed to collect and store data as long as the user accesses a website.
- **Permanent cookies**: are a type of cookies where data continues to be stored in the terminal and may be accessed and processed for a period of time defined by the *cookie* controller, and that can range from a few minutes to several years.

PROCESSING OF PERSONAL DATA

PRODUCTOS HILLBO S.L is the **Controller** of the personal data of the **Data Subject** and informs them that these data will be processed in accordance with the provisions of Regulation (EU) 2016/679, of 27 April 2016 (GDPR), and therefore the following information on the processing is provided:

Purposes of the data processing: as specified in the *cookies* section which are used on this website.

Legitimacy of the processing: for legitimate interest of the Controller: technical *cookies* and following consent of the data subject: behaviour and advertising analysis *cookies*.

Data storage criteria: as specified in the *cookies* section used on the website.

Data communication: data will not be disclosed to third parties, except in cookies owned by third parties or under legal obligation.

Rights of the Data Subject:

- Right to withdraw this consent at any time .
- Right of access, rectification, portability and erasure of the data and those of limitation or opposition to their processing.
- Right to submit a complaint to the Supervisory Authority (www.aepd.es) if they consider that the processing does not comply with current legislation.

Contact information to exercise their rights:

PRODUCTOS HILLBO S.L. Pol. Pla de l'Estació C/Vilanova, 2 - 08730 STA MARGARIDA I ELS MONJOS (Barcelona).
Email: info@hillbo.com

COOKIES USED BY THIS WEBSITE

Technical and functional *cookies*:

NAME	TYPE	PROPERTY	PURPOSE	PERIODS	OBSERVATIONS
PHPSESSID	Technical	Own	It contains the session identifier	When you close your browser	Session
_lang	Technical	Own	It contains the session language	When you close your browser	Session
ac_cookies	Technical	Own	It contains the value of whether the installation of cookies has been accepted	1 year	Persistent
counter	Technical	Own	Used to count the number of accesses made to the page per session	1 year	Persistent

viewed_cookie_policy	Technical	Own	Used to remember preferences with regards to the established *Cookies* Policy	1 year	Persistent
_icl_current_language	Technical	Own	Used to remember the language selected by the user and show them content in that same language during browsing	1 hour	Session

Analytical *cookies*:

NAME	TYPE	PROPERTY	PURPOSE	PERIODS	OBSERVATIONS
_ga	Analytical	Google Analytics	It enables the unique visits control function. This *cookie* will be installed the first time a user logs into the website using a browser. When this user visits the website again using the same browser, the *cookie* distinguishes that it is the same user. Only if the user changes their browser will they be considered a different user	2 years	Persistent
_gat	Analytical	Google Analytics	It is used to limit the request rate - limiting the collection of data on high-traffic sites	10 minutes	Session
_gid	Analytical	Google Analytics	It is used to profile users	24 hours	Session
_utma	Analytical	Google Analytics	It records the date of the first and last time that the user visited the website	2 years	Persistent
_utmb	Analytical	Google Analytics	It records the time of entering the website	30 minutes	Session
_utmc	Analytical	Google	Used for interoperability with the urchin.js tracking code	1 year	Session
_utmt	Analytical	Google Analytics	It processes the type of request made by the user	At the end of the session	Session
_utmv	Analytical	Google Analytics	It segments demographic data	At the end of the session	Session
_utmz	Analytical	Google Analytics	It stores the traffic source or a campaign that explains how the user reached the website	6 months	Persistent

To **disable the analytical *cookies*** you can use the following exclusion directions: [Privacy Policy ofGoogle](#) and [Exclusion of Google Analytics](#)

Behavioural advertising *cookies*:

NAME	TYPE	PROPERTY	PURPOSE	PERIODS	OBSERVATIONS
_gads	Advertising	Google	*Cookie* associated with the service *Doubleclick.net* of Google so that the owner can gain credit	1 year	Persistent
_sonar	Advertising	Doubleclick.net	Used to improve and guide advertising according to the content which is relevant for a user, improve the company performance reports and avoid showing notices that the user has seen *Doubleclick.net*	1 year	Persistent

NAME	TYPE	PROPERTY	PURPOSE	PERIODS	OBSERVATIONS
_ncuid	Advertising	Google	Used to measure the performance of the notices and provide recommendations relating to products based on statistical data	6 months	Persistent
IDE	Advertising	Doubleclick.net	Used for focusing, optimisation, presentation of reports and assignment of online notices.	1 year	Persistent
_conv_v **bt2** **di2** **dt** **loc** **ssc** **ssh** **ssshs** **uid** **um** **uvc** **vc**	Advertising	AddThis	Used to enable the content to be shared. AddThis is also used to gather information on how website content is shared	2 years, except for: _conv_v: 1 year, bt2: 8 months, dt: 30 days,	Persistent

You can also **control ads** and **tracking technologies** with the Ghostery app: http://www.ghostery.com/

Social *cookies*:

NAME	TYPE	PROPERTY	PURPOSE	PERIODS	OBSERVATIONS
c_user, fr	Advertising	Facebook	Necessary for the Facebook social plugin. Allows you to measure ad performance and provide recommendations	30 days	Persistent
datr, sb	Technical	Facebook	Necessary for the Facebook social plugin	2 years	Persistent
dpr	Technical	Facebook	Necessary for the Facebook social plugin	30 minutes	Persistent
xs	Technical	Facebook	Necessary for the Facebook social plugin	90 days	Persistent
wd	Technical	Facebook	Necessary for the Facebook social plugin	48 hours	Persistent
XSRF-TOKEN	Technical	Facebook	Necessary to control that all form submissions are made by the user currently logged in, preventing CSRF (Cross-Site Request Forgery) attacks	1 hour	Persistent
_fbp	Advertising	Facebook	Necessary to provide a number of advertising products, such as real time bids from advertising third parties	3 months	Persistent
guest_id	Advertising	Twitter	Twitter Identifier	2 years	Persistent

More Information: https://www.facebook.com/policies/cookies/

Affiliate *cookies*:

NAME	TYPE	PROPERTY	PURPOSE	PERIODS	OBSERVATIONS
prli_click	Affiliates	Pretty Links	Necessary to store statistical information of the clicks made on affiliate links	30 days	Persistent

prli_visitor	Affiliates	Pretty Links	Necessary to store statistical information of the clicks made on affiliate links	1 year	Persistent

Other cookies of third parties (Google, Youtube, Cloudflare, Bizible):

NAME	TYPE	PROPERTY	PURPOSE	PERIODS	OBSERVATIONS
1P_JAR	Advertising	Google	Transfer data to Google to make the advertisement more attractive	It expires 1 week following its activation	Persistent
ANID	Advertising	Google	Contains a unique randomly generated value which allows the Platform to distinguish browsers and devices. This information is used to measure the performance of the notices and provide recommendations relating to products based on statistical data	1 year	Persistent
APISID	Technical	Google	It stores user's personal preferences and the information viewed on the pages with Google maps on them	2 years	Persistent
CONSENT	Advertising	Google	Contains a unique randomly generated value which allows the Platform to distinguish browsers and devices. This information is used to measure the performance of the notices and provide recommendations relating to products based on statistical data	1 year	Persistent
HSID	Technical	Google	When creating or starting a session in a Google, this *cookie* will be stored	2 years	Persistent
SID	Advertising	Google	Collect information for the Google search engine included in the website (Google CSE)	2 years	Persistent
NID	Advertising	Google	The «Google +1» button used on our website is lodged in Google, their browser sends information about the *cookies* which Google needs if the session remains active with the account, this data are used by Google with the aim of associating them with the account	6 months	Persistent
SAPISID	Technical	Youtube	Used to reproduce content	1 year	Persistent
SIDCC	Advertising	Google	Used to provide services and extract anonymous information about browsing.	3 months	Persistent
SSID	Advertising	Google	Collect information for the Google search engine included in the website (Google CSE)	3 months	Persistent
PREF	Behavioural	Google	It stores configuration preferences, such as preferred language, number of search results shown on the page or activation of Google's *SafeSearch* filter	10 years	Persistent
DV	Technical	Google	Used to provide services and extract anonymous information about browsing	10 minutes	Session

UULE	Technical	Google Maps	It allows the geolocation of the device	24 hours	Persistent
VISITOR_INFO1_LIVE	Behavioural	Youtube	It monitors the visits to videos embedded in the website	240 days	Persistent
use_hitbox	Technical	Youtube	It increases the «views» counter on the Youtube video.	At the end of the session	Session
SID, SSID, HSID, APISID, LOGIN_INFO, PREF, SAPISID, SIDCC	Technical	Youtube	Technical *Cookies* used by Youtube	1 year, except for: PREF: 7 months SIDCC: 3 months	Persistent
YSC	Technical	Youtube	It measures video plays made by the user and logs the events of «Like» or «Share video»	At the end of the session	Session
_cfduid	Technical	Cloudflare	Used to cancel the security restrictions based on the IP address of the visitor	1 year	Persistent
_biz_flagsA	Technical	Bizible	Monitoring the user's status. For example, if the user has sent a form, carried out migration of a cross-domain	1 year	Persistent
_biz_nA	Technical	Bizible	Sequence number that increases and adds to each Bizible server request for diagnostic purposes	1 year	Persistent
_biz_pendingA	Technical	Bizible	Temporary cookie that contains all pending requests to be sent to the Bizible server	1 year	Persistent
_biz_sid	Technical	Bizible	Single ID which identifies the session of each user	30 minutes	Session
_biz_uid	Technical	Bizible	Single ID which identifies each user	1 year	Persistent
_BUID	Technical	Bizible	Universal user ID which identifies the same user through various client domains	1 year	Persistent

More Information: http://www.google.es/intl/es/policies/privacy/
More information: https://www.bizible.com/privacy-policy

REVOKE CONSENT TO INSTALL COOKIES

HOW TO DELETE COOKIES FROM YOUR BROWSER

Chrome

1. Click on the Settings menu
2. Click Settings.
3. Click Show Advanced Options.

4. In the «Privacy and security» section, click Content Settings.
• Delete cookies: Click See all cookies and site data…
• Do not allow cookies to be stored.
5. Click Remove browsing data (clear cache).
6. Close and restart the browser.

For more information about Chrome, click here: http://support.google.com/chrome/answer/95647?hl=es

Internet Explorer. Version 11

1. Select Tools | Internet options.
2. Click on the General tab.
3. In «Browsing history», click Delete browsing history on exit.
4. Select Delete files.
5. Select Delete cookies.
6. Click Delete.
7. Click Accept.
8. Close and restart the browser.

For more information about Internet Explorer, click here:
https://support.microsoft.com/es-es/help/278835/how-to-delete-cookie-files-in-internet-explorer

Firefox. Version 65.0.1

1. Select Firefox | History | Clear recent history.
2. Next to «Details», click on the down arrow.
3. Select the next verification boxes: Cookies, Cache, Active Logins
. Click the drop-down menu next to «Time range to clear» and select Everything.
5. Click Clear Now.
6. Close and restart the browser.

You can accept or reject cookies individually in the Preferences menu, in the History available in Tools > Options > Privacy & Security.

For more information about Mozilla Firefox, click here: https://www.mozilla.org/es-ES/privacy/websites/#cookies

Safari Version 5.1

1. Click the Safari icon / Edit | Reset Safari.
2. Select the next verification boxes: Clear history, Remove All Website Data
3. Click Reset.
4. Close and restart the browser.

For more information about Safari, click here: https://support.apple.com/es-es/guide/safari/sfri11471/mac

Opera

Options - Advanced - Cookies.
The cookie settings control how Opera handles them and therefore if they are accepted or rejected.

For more information about Opera, click here: https://help.opera.com/en/latest/security-and-privacy/#clearBrowsingData

Other browsers

Refer to the documentation for the browser you have installed.